



TALKING LEVEL PLAYING FIELDS WITH CITY MATTERS' DISABILITY REPRESENTATIVE



As part of Level Playing Fields' Week of Action, we sat down with the City Matters Disability Representative, Mark Todd, to

discuss the campaign and his role at the Club's official fan network.

Running from Saturday February 26 until March 13, Level Playing Field's campaign will once again look to inspire change in football while shining a spotlight on the clubs making a better matchday experience for disabled sports fans.

Can you tell us about your role at City Matters?

I represent the interests of disabled fans which are sometimes specific to us such as blue badge parking or wheelchair spaces but are often the same issues that all fans face. I've also done a lot of work following the club's decision to introduce mobile ticketing this season. In my opinion, disabled fans want the same as all other supporters, a simple ticket experience, a good view of the game and smooth access in and out of the stadium.

Have you got any experience working with sports venues to develop their accessibility?

I have my own business advising Paralympic and Olympic Games regarding accessibility for spectators and athletes and



so I have worked on sports venues around the world. I am currently working with the Commonwealth Games to be held in Birmingham this year and I've recently worked with some Premier league clubs such as Everton FC on their new stadium.

Why do you think it important the Club takes part in Level Playing Field's Weeks of Action?

Anything which raises the profile of accessibility is a good thing. I honestly believe that City

have a good story to tell in this area regarding the stadium and although we are proud of that, we can keep improving in areas.

How can the campaign create a more Level Playing Field for supporters?

Hopefully the campaign will encourage clubs to look at the impacts of what they do on supporters with accessibility needs. This is an area they can all continue to improve on and I am always available to help them in this regard.