

Competition Terms and Conditions

The Rise Up, Keep Up Challenge (the “**Competition**”) is run by Manchester City Football Club Limited (the “**Club**”). By entering, you fully agree and accept these Competition Terms and Conditions (“**Competition T&Cs**”).

1. Who Can Enter

To enter the Competition, entrants must film themselves performing 10 ‘keepie uppies’ and submit the video to either: (i) the [Cityzens website](#) along with your name and email address; or (ii) on social media (via Twitter, Instagram or TikTok) with the hashtag ‘#RiseUp’.

The Competition is open to all ages around the world however some prizes will only be available to UK residents. If you are under 13 years of age you must have parental or legal guardian consent before participating and submitting your entry. If you are under 13 years of age and wish to submit your entry via social media, you must submit your video using your parent or legal guardian’s social media account.

The Club reserves the right to request that you provide contact details of a parent / legal guardian as part of the submission process and may contact your parent or legal guardian to verify such prior permission. If any prizewinner is under the age of 18, we may require the Competition T&Cs be signed by the prizewinner’s parent or legal guardian before the prize is awarded. Any such prize may at our discretion be awarded to the prizewinner’s parent/legal guardian.

2. How to Enter

The opening date and time for the Competition is: 00:01BST on 5th August 2020 and the closing date and time is 23:59BST on 15th August 2020 (the “**Competition Period**”). Prizes will be awarded throughout the Competition Period. Entrants can submit as many videos as they wish but any entries received outside the Competition Period will not be considered for the Competition, even if they appear to be registered.

To enter simply upload a video of you completing 10 ‘keepie uppies’ to either the [Cityzens website](#) along with your name and email address or via social media (Twitter, Instagram and/or TikTok) with the hashtag ‘#RiseUp’.

Entrants are also encouraged to donate to ‘Cityzens Giving for Recovery’ (at <https://www.globalgiving.org/fundraisers/rise-up/>) and to challenge their friends to continue the chain and enter into the Competition, but this is optional and not a condition of entry.

3. Other Conditions for Entry

The following entries are not valid entries: (i) entries which do not meet any eligibility or entry requirements as set out in these Competition T&Cs (ii) entries submitted using a method or technique designed to unfairly increase chances of winning; (iii) third party or bulk entries; (iv) entries made in breach of these Competition T&Cs; (v) entries with inappropriate, illegal or offensive content; (vi) entries received outside the Competition Period; (vi) dishonest entries.

The Club may verify the validity of entries, disqualify any entrant and invalidate or recover prizes issued to an entrant following breach of these Competition T&Cs or if your conduct is contrary to the spirit or intention of the Competition. The Club deals with such prizes at its discretion.

No responsibility can be accepted for (i) any incorrect, inaccurate or incomplete entries or information caused by an entrant or occurring during transmission or (ii) entries not received for whatever reason, including for entries lost, delayed or corrupted, or due to computer error in transit.

Entries must be the original work of the entrant and not previously published anywhere else. Entries must not contain anything defamatory, obscene, illegal or otherwise inappropriate as may be deemed by the Club. The video you upload must not contain any of the following: (i) trademarks or company names (ii) slogans, tag lines, branding, marketing or promotional products, services or images of companies (iii) images of, or the name or

nickname of, celebrities, musicians, sportspersons, entertainers, public figures, film stars, cartoon characters, members of the royal family or other famous people (iv) contact information (v) political statements or images relating to ethnicity or religion (vi) images of flags (vii) images, signs, symbols or text relating to money, currency, drugs, tobacco, alcohol, gangs, hatred, graffiti, betting, gambling, or financial products and services (viii) provocative, lewd or sexual images or content (ix) nudity (x) offensive, anti-social or obscene material (xi) any reference to the Olympic Games, World Cup or any other international branded event or (xiii) weapons.

The Club reserves the right to reject any name, photograph or text it considers inappropriate or offensive.

Entrants acknowledge that if submitting video's via social media, they have read and accept the relevant terms and conditions of the specific social media company.

Winners & Prizes

Prizes will be awarded throughout the Competition Period on the following basis:

1. 10 random prize giveaways will occur at each point 5,000 'keepie uppies' (in total) are completed during the Competition Period (for example after 5,000, 10,000, 15,000 etc). Winner(s) will be randomly selected by a computerised random generator from all valid entries received within that specific 5,000 keepie uppie window. The Prizes will consist of:
 - 5x pairs of PUMA ULTRA football Boots
 - 5x new Manchester City Football Club Home or Away shirt (such shirt determined by the Club dependent on availability),
with each winning entrant awarded 1 of either/or a pair of football boots or a football shirt on a first come first served basis, subject to availability.
2. At any time during the Competition Period (entirely in the Club's discretion) there will be 3 special prize drops available to UK entrants only. Winners will be randomly selected by a computerised random generator from all valid UK entries received up until that point during the Competition Period. A successful entrant will receive football kits for their local team ahead of the new football season including:
 - x15 outfield kits
 - x2 goalkeeper kits
 - x15 bibs
 - x15 water bottles
 - x10 footballs
 - x1 kitbag
3. Each day during the Competition Period, 1x pair of PUMA ULTRA football boots will be given away to the entrant who uploads a video showing the best skills for that day, as determined by Club staff and/or coaching staff acting entirely in their own discretion (10 Prizes in total, one for each day during the Competition).

In each case, all entries will be verified by the Club and/or its agents before a winner is notified.

The winner(s) will be notified by email (if their application is submitted via the [Cityzens website](#)) or by direct message on the social media account which submits the video within 48 hours of the prize draw (as applicable according to the prizes awarded during the Competition Period). In order to accept the prize, the winner(s) will be required to communicate their acceptance to the Club alongside any requested information (including foot size, shirt size, delivery address, sex) by email (if their application is submitted via the [Cityzens website](#)) and/or via social media direct message within 72 hours of being offered the prize. The Club may require the winner(s) to communicate their acceptance to the Club on less notice if reasonably necessary. Reasonable efforts will be made to contact the winner(s). If the winner(s) cannot be contacted or if the winner(s) fails to communicate their acceptance of the prize to the Club within 72 hours of being contacted by the Club, or fails to provide the requested information, or is unable to comply with these Competition T&C's, the Club reserves the right to: (i) offer the prize to the next eligible entrant drawn at random for the random prize giveaways; or (ii) to the

runner(s)-up selected by the same Club staff and/or coaching staff for the best skills shown on that day. The Club's selection of the winner(s) is final.

No cash alternative to any prize will be offered. All prizes are non-refundable, non-transferable and cannot be offered for sale. Prizes are subject to availability and the Club reserves the right to substitute any prize with another of equivalent value without giving notice. In the event of a prize being unavailable, the Club reserves the right to offer an alternative prize of equal or greater value. The Club reserves the right in its sole discretion to withhold delivery of the prize until proof of eligibility and/or identity requested by the Club has been confirmed and if such proof is not produced on request, to disqualify the entrant from the Competition. The winner is responsible for ensuring they are able to comply with these Competition T&Cs. In the event they are unable to do so then the Club reserves the right to redraw the prize.

The Club is not liable for delayed or non-delivery of prizes for any reason beyond its control, including but not limited to loss or theft in transit or any failure by you to accept delivery of a prize for any reason.

If the winner has a physical or mental impairment which would inhibit their ability to enjoy/ make full use of the prize then the Club asks that the winner makes this clear to us when he/she claims the prize so that the Club can consult with the winner and seek to make such reasonable adjustments as are practical and within our control, based on the circumstances to ensure the winner can enjoy the prize to the fullest extent. Where this is not possible, the Club will provide the winner with an alternative prize of equal value.

4. Publicity

The Club reserves the right to publish any or all entries (including parts of entries) and publication does not necessarily mean the entrant has won a prize.

The winner(s) agrees to participate in reasonable publicity relating to this Competition, including but not limited to having their name, photograph, video and disclosure of county of residence published with their entry and used for future promotional, marketing and publicity purposes in any media worldwide without notice or without any fee being paid and will co-operate with any other reasonable requests by the Club relating to any post-winning publicity. No fees shall be payable to any entrant in relation to their entry in any Competition or any publicity relating to the Competition.

5. Intellectual Property

The Club does not claim any rights of ownership in your entry. As such, entrants will retain ownership of the copyright in their submitted entries and, subject to any license granted to the Club, you will also have the right to use your entry however you choose.

By submitting your entry and/or uploading your video on social media, you hereby grant to the Club, and parties authorised by the Club, an irrevocable, perpetual, non-exclusive, royalty free, transferrable license (with the right to sub-license) to use, edit, reproduce, play, perform, modify, translate, distribute, prepare derivative works of and/or to display your entry (or part thereof) at the Club sees fit in any medium or method (whether now or later developed) to be exercised in the Club's sole discretion throughout the world.

You hereby irrevocably and unconditionally waive any so-called "moral rights of authors" in your entry and such rights under section 77 and section 80 of the Copyright Designs and Patents Act 1988, or similar rights arising under the laws of any jurisdiction, as you now have or hereafter acquire in relation to your entry.

6. General

The Club's decision is final and binding. No correspondence will be entered into. Entry or upload via social media implies acceptance of these terms and conditions.

The Club reserves the right to hold void, suspend, cancel or amend the Competition at any time as it sees fit and if voided, suspended or cancelled the Club is under no obligation to deliver the Prize to any Competition entrant.

To the extent permitted by law, the Club is not liable for any loss, damage, injury or disappointment suffered in connection with the Competition or any delays or failure (in whole or in part) to perform any of its obligations if such delay or failure is caused by something beyond its control.

The Club will not be held responsible for the winner and/or companion not taking advantage of the prizes due to health or any other reason.

The Competition and these Competition T&Cs will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.

The Club can be contacted in relation to the Competition at cityzensgiving@cityfootball.com. The promoter is: Manchester City Football Club Limited (company no. 40946) whose registered office is at Etihad Stadium, Etihad Campus, Manchester M11 3FF.

Personal Data

All Personal Data will be held and used by the Club in accordance with the Club's privacy policies (which can be found at <https://www.mancity.com/common/privacy>) and in accordance with data protection legislation. By entering a Competition, you agree to the collection, retention, usage and distribution of your personal information in accordance with the Club's privacy policy. We may also use the information you provide to verify your age and identity.